



\$20,000

SPORT HORSE AND INDOOR WARM UP ARENA NAMING RIGHTS

- Banners and Signage, Designed and Printed by CNAC
- All references to arena will be called "Your Business Name" Arena
- Facebook advertising by CNAC leading up to and during the show
- Thirty second video footage spot will play on jumbotron in Centrium several times a day Tuesday through Saturday (video must be predesigned and submitted to specifications prior to deadline)
- One full page color ad in show program, designed by CNAC
- One full page color ad in show program (print ready to design specifications, and must be submitted by deadline)

\$15,000

EVENT AREA NAMING RIGHTS

- Banners and signage designed and printed by CNAC
- Announcements throughout show of the events taking place in "Your" area
- Event Area located in high traffic area
- Entertainment and meals will be offered in the area throughout the show for all to attend
- Facebook advertising by CNAC leading up to the show and during
- Thirty second video footage spot will play on jumbotron in Centrium several times a day Tuesday through Saturday (video must be predesigned and submitted to specifications prior to deadline)
- One page in show program designed by CNAC
- One page in show program (print ready to design specifications, and must be submitted by deadline)
- One exclusive sponsorship opportunity available

COFFEE AND TREAT SERVICE • \$6500

- Coffee set up daily for all to enjoy
- Coffee delivery to stabling areas daily on golf cart with advertiser's signage designed by CNAC
- Advertising on daily menu banners & event ads
- Facebook advertising by CNAC
- Announcements of sponsorship throughout show
- One page in the show program (print ready to design specifications, submitted by deadline)
- Ten second video or image spot on Jumbotron to play in Centrium several times a day Tuesday through Saturday (video must be predesigned and submitted to specifications prior to deadline)
- One exclusive sponsorship opportunity available

ELITE SPONSORSHIP • \$6000

- Choice of stabling placement (available on first paid first served basis and CNAC seniority)
- Permanent buildings with close access to shavings and wash racks or stalls in Tents A-D
- 4' x 6' banner advertised in sponsor area, designed and printed by CNAC
- 8 class sponsorships with announcements & print in program
- Facebook advertising by CNAC
- One full page color ad in program (print ready to design specifications, submitted by deadline)
- Must declare number of stalls required when sponsorship received

JACKPOT CLASSES • \$5500

- Arabian Stallion, 2 year old and 3 year old
- Arabian Geldings, 2 year old and 3 year old
- Arabian Mares, 2 year old and 3 year old
- \$5000 sponsored pot that will be added to with class entry fees
- Announcements of sponsorship during show
- Advertising on jackpot class banner, designed and printed by CNAC
- One page ad will be in program designed by CNAC for jackpot class promotion
- One page ad in program of your choice (print ready to specifications, submitted by deadline)
- Facebook advertising by CNAC
- Three sponsorship opportunities available

CANADIAN CHEER • \$5000

- One breakfast, lunch or dinner event open to ALL
- 2' x 3' A frame signage at meal location
- Advertising on CNAC menu banners
- Menu ads in program designed by CNAC
- Facebook advertising by CNAC
- Announcement of sponsorship throughout the show with lots of promotion over the events
- One full page color ad in show program (print ready to design specifications, submitted by deadline)

CHOICE SPONSORSHIP • \$3000

- 4' x 6' banner in sponsor area, designed & printed
- 5 class sponsorships, announcements & print in program
- Facebook advertising by CNAC
- One full page color ad in Program (print ready to design specifications, submitted by deadline)

SELECT SPONSORSHIP • \$1000

- 3 class sponsorships, announcements and print in program
- 2' x 3' A frame signs in sponsor area, designed & printed
- Facebook advertising by CNAC

JUMBOTRON ADVERTISING • \$750

- Twenty second video or image spot on Jumbotron in Centrium playing several times a day Tuesday through Saturday (video must be predesigned and submitted to specifications prior to deadline)

SINGLE CLASS SPONSORSHIP • \$500

- 1 class sponsorship, announcements & print in program

SIGNAGE SPONSORSHIP • \$500

- Be included in our Sponsor Walk of Fame with a 2' x 3' A-Frame sign designed and printed by CNAC

PROGRAM ADVERTISING PER PAGE • \$200

- One full page color ad in the show program (print ready to design specifications, and submitted by deadline)

FRIENDS OF CNAC • \$50 - \$499

- We appreciate any amount donated to help the success of the show. Name listed on Group Supporter Banner.

