

2026



EVENT PARTNER

The more you know about the equestrian industry, the more you will realize that a show's secret to success is the people they attract.

We invite you to be an Event Partner, to obtain more exclusive rights to our audience, giving you featured, marketing placements to best have you recognized throughout the event.

CONTACT FOR PRICING

EVENT NAMED PARTNER

- Naming rights to arena or event area and appropriate banners with business's name and arena
 - Advertising on golf cart used by staff around show grounds.
 - Logo included in various photo opportunities around the show.
 - Private guided tours and introduction throughout the barns to meet exhibitors.
 - 2 full page ads in show Program*
 - Signage during the Event
 - Ad/Logo presence on LED screens located all around show grounds.
 - 2 sponsored meals in our events area open to all exhibitors
 - 30 second video footage played on LED screen during the sponsored meal*
 - Daily PA Announcements every session of the show
 - Logo presence on CNAC website
 - 1 CNAC social media post
 - 30 second video footage spot on Jumbotron playing several times per day in main event arena*
- * all ads and videos must be supplied as per the specs provided.